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Fishmaster Introduces the Ultimate T-Top for Center Console Boats – Affordable, Strong, Silent and Folds Down to Pass Fixed Bridges or for Boat Storage

Atlanta, GA, September 7th, 2007 - Fishmaster has introduced the first universal T-Top that folds down for fixed bridges and storage. The T-Top is made entirely from 1-7/8" diameter polished and anodized aluminum tubing and CNC machined billet aluminum brackets making it one of the strongest and stiffest T-Tops manufactured today. The innovative patent pending design allows it to mount to virtually any center console boat, be shipped affordably via UPS and fold down below the console in minutes. The T-Top is also available in a Black or White powder coated finish.

The Fishmaster T-Top includes brackets at the top of the legs that allow the legs to adjust to the width of any console up to 50" wide. Hinges in the side legs and top frame of the T-Top allow it to fold down and quick releases in each bracket location make folding down the T-Top a quick task. The T-Top includes standoffs that attach it to the console for added stiffness. The standoffs can be sized for any installation. Fishmaster also manufactures fiberglass electronics boxes, various mounting brackets, and innovative storage solutions.

Traditionally, T-Tops priced near \$1,000 typically use small diameter tubing and simple designs to provide shade and storage for fisherman but are often noisy and flex too much. Custom T-Tops range in price from \$2000 to well over \$3000, are expensive to ship and

do not fold down. The Fishmaster T-Top fills a void in the market with a strong, silent and affordable T-Top that folds down offering a new option to boat owners who previously could not own a T-Top because of fixed bridges or boat storage limitations.

The Fishmaster T-Top was conceived and developed over the past two years by the same team that developed the Monster Tower, the most popular aftermarket wakeboard tower. It was engineered by a team of design, structural and test engineers along with fishing experts, professionals and guides. Each person on the team has a passion for fishing and truly enjoyed the labor of love in creating the Fishmaster T-Top. The result is a stunning and well-engineered product built for fisherman by fisherman.

Fishmaster T-Tops are made affordable by leveraging its parent company's buying power of over a million pounds of aluminum annually with advanced manufacturing resources in their ISO 9002 certified factory. Fishmaster's Chief Executive Angler, Bill Bierbower, says, "Our existing infrastructure, passion for fishing and engineering focus on one universal design instead of custom manufacturing are what allow us to deliver a product that is built and looks better than T-Tops costing two to three times as much as the Fishmaster."

Fishmaster is actively seeking boat dealers to assist in sales, service and installation as well as international marine distributors.

For additional information visit www.Fishmaster.com or call 877-777-8693

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